

Brazilian Keratin Treatment Do's and Don't's

(First three or four days following the treatment)

Do's(Three days for the chocolate formula; four days for the original)

1. Do wear hair down all the time
2. Do use a blow dryer if the hair becomes wet during the initial three or four day development period following the treatment.
3. Do use a flat iron to re-straighten areas where needed. (the straighter and smoother you keep the hair during this period the better the results and longevity)
4. Do use a silk scarf to preserve the straightness of the hair during the 3 or 4 day development period
5. Do take a bath instead of a shower in order to prevent moisture from entering the hair

Don'ts (First three or four days following treatment

(Three days for the chocolate formula; four days for the original)

1. Don't wash the hair for three or four days so that the treatment can develop fully.
2. Don't tie the hair into a pony tail or braid. Either can create unwanted dents, waves or curls.
3. Don't use hair clips, hair bands or bobby pins, since these can affect the straightness of the hair
4. Don't sweat excessively, Avoid working out and or swimming or any other "strenuous" activities during the development period.

Dos (after the third or fourth day)

1. Do use shampoos and conditioners that are sodium chloride and sulfate free; preferably Marcia Teixeira shampoos and conditioners, which are specially formulated to prolong the results of the treatment.
2. Do style as desired
3. Do enjoy your beautiful, smooth, shiny and frizz-free hair!!
5. Don't put your hair behind your ears or use glasses to hold it back.